

Your workforce is  
**ESSENTIAL.**  
Your professional  
development is, too.



FEBRUARY 22-26



# Motivation for your leadership team!



## Two Sides of GC/Subcontractor Relationship Building

Jeff Pigott | Pinnacle Development Group



## Merit Shop Employers & The New Administration

Daniel Barker | Jackson Lewis, P.C.



## Crisis Communications Checklist

Lisa Cruz | Red Shoes, Inc.



## How to Make Quality Your Employees' Obsession

Brad Humphrey | Pinnacle Development Group



## Talent in the New World of Work

Chad Kopitzke | NeXtGen Advantage



## Elections Affect on Your Construction Business

Brian Schimming | Political Expert



## Making a Business Case for Customer "Experience" Strategies

Jessica Drexler | FarWell

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